

Steve Adams

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<https://steveads.press>

PROFESSIONAL SUMMARY

I am an experienced journalist working with print and digital publications. During my 20-year career in professional media, I have produced creative content ideas across a number of topics and formats.

Recent articles: [Designing a creative culture](#) | [6 Reasons golf is good for your mental health](#) | [Identity theft scams: How to spot and avoid them](#)

SKILLS

- Strong editorial judgement
- Desk research
- Interview skills
- Adobe Creative Cloud
- WordPress
- SEO
- Analytics and reporting

RELEVANT EXPERIENCE

Freelance Features Journalist

September 2024 - Present

- Pitch article ideas to editors
- Conduct interviews, and gather detailed research on complex topics
- Produce features for Men's Fitness, Spaces Magazine, Reader's Digest and others
- Liaise with brand PR agencies to conduct and write hands-on gear reviews for publication

Brenton Way

Senior Writer (Part-time)

April 2022 - September 2024

Senior writer working on articles, infographics, and ebooks from ideation to publication across health, pharma, mental health, and psychology topics.

Cancha

Newsletter Writer / Coordinator (Part-time)

May 2022 - September 2024

In this role, I created tennis and travel content for a weekly newsletter. I reported on ATP and WTA Tour results, tennis news, gossip, tennis game tips, and tennis travel features.

Comparitech

Technology / Software Journalist

May 2018 - April 2022

I worked within the content production department for technology and software publication Comparitech. I conducted testing on VPNs and antivirus programs to write data-driven articles. In addition, I worked on articles around digital privacy, ID Fraud, and legislation.

Enertor

Health and Fitness Writer

March 2015 - February 2018

I planned and created content on a range of medical injuries, treatments, and recovery strategies, related to sports, running, and fitness workouts. I also created content on Enertor ambassador Usain Bolt. A highlight in this role was working on content and press for a unique Enertor initiative, The Running World Cup.

TVMucho

TV, Film, and Culture Writer

August 2015 - April 2018

I helped to plan and create content on TV programmes and new film releases. I created interactive content including social media posts with polls and quizzes based on TV shows, movies, and popular culture.

CRL

Construction and Environment content writer

April 2011 - August 2015

I covered stories on new build projects across the UK and in Spain. Created infographics, content, and article ideas around legislation, property news stories, celebrity homes, new technology, property finance, and construction innovations.

Freelance Content Writer

February 2010 - April 2011

- Produced content for leading brands including Yellowpop, Wise, Joie Baby, Etisalat, IPG, Spacestor, 8 Northumberland Avenue, and Starwood Hotels
- Designed, managed, and produced content calendars on time and on budget
- Produced visual content for various social channels
- Presented creative work to department leaders and other stakeholders

Copywriter / Art Director

Brand Advocate London

January 2009 to February .2010

- Produced copywriting and online content for clients including Montblanc, Louis Vuitton, A.Lange & Sohne, and Autodesk.
- Worked on a Unicef awareness and fundraising campaign for children unable to read.
- Developed concepts for videos, audio, print advertising, and brochures.

Copywriter / Art Director

Digitas London

May 2006 - November 2008

- Worked as a conceptual copywriter for Lloyds Bank, Vauxhall, Hewlett Packard, Ericsson, General Motors, and Shell.
- Contributed creative ideas to new business pitches for Delta Airways, The WTA, and C4.
- Collaborated with photographers, film directors, and editors to produce campaign assets.

EDUCATION

University of Gloucestershire, 2003 - 2006

Bachelor of Arts - Professional Media - 1st class Honours

Darlington College 1999 - 2001

HND- Media & Journalism - Distinction

AWARDS

D&AD Best New Blood

Selected by industry judges as an award winner for best creative campaigns, copywriting, and art direction at the D&AD New Blood exhibition in London.

Factor 3 Prize

Creative media agency award for the best graduate portfolio from the Professional Media degree.